



QUICKENING THE PACE: AN OVERVIEW OF THE PATHWAY TO CAMPUS ENROLLMENT PROGRAM AT THE UNIVERSITY OF FLORIDA

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The University of Florida has approximately **38,000 employees** including regular and time-limited faculty, staff, student employees and other temporary employees.

UF has more than **400 endowed faculty chairs** and a goal to add 100 more via the UF Foundation's three-year Preeminence campaign. The Foundation's last capital campaign exceeded its goal and raised \$1.7 billion.

85 percent of UF students graduate in six years, **and 67 percent graduate in four years.**

About the Gators.

Admitted students at the University of Florida have **an average high school GPA of 4.4.**

84 percent of UF's undergraduates receive federal, state or private sources of financial aid, and **nearly 60 percent graduate with no student-loan debt.**

The Machen Florida Opportunity Scholars (FOS) program has brought more than **3,000 exceptional first-generation college students** to the University, and the FOS retention rates have been 97.9%.

Overview

- Need
- Idea
- Design
- Benefits
- Selection
- Rollout
- Press
- Reality
- Services
- Going Forward



The Need

- Legislation creating UF Online mandated emphasis on FTIC enrollment
- Increase access to UF
 - Cap on Freshman class of 6700 students
 - 30,000 FTIC applications





The Idea

- Student who was not admitted to campus due to lack of space
- Offered admission to Pathway to Campus Enrollment (PaCE) program
 - Enroll in UF Online for a minimum of 1 year
 - Complete 60 credits and all critical tracking requirements
 - Guaranteed admission to main campus program (in the same major) at the upper-division level



PaCE Pathway to Campus Enrollment

Welcome to PaCE, combining
online and residential learning at UF.

Welcome to the Gator Nation and to our new PaCE program! While we have limited physical space on campus to accommodate the many students who desire a UF education, PaCE provides you with the chance to start your degree online and then transition to campus in order to complete it. The PaCE program offers an excellent academic experience, combining online and campus-based learning.

The Benefits



- Tuition and Fees
 - 75% of resident tuition for Florida residents
 - Market rate for Non-residents
 - Only two fees charged
- Taking UF courses
- Advised by UF advisers
- Part of the Gator nation immediately

The Design

- 50+ majors in UF Online
 - General education and critical tracking requirements available in UF Online
 - Space available at the upper-division level
- FTIC students who applied using regular application
- Complete a Contract





UF Pathway to Campus (PaCE) Contract

Please read and review the contract for UF PaCE. Your signed and dated contract and your \$200 tuition deposit (mailed to the address below) must be received by the Office of Admissions by May 1.

Complete the following contact information:

UFID: _____ Date of Birth: _____

Last Name: _____ First Name: _____

Address: _____ City: _____ State: _____ Zip Code: _____

E-Mail Address: _____ Telephone Number(s): _____

I, _____ accept the offer to participate in the University of Florida Pathway to Campus Enrollment (PaCE) program in my specified major of _____.

I understand that I may change to any other PaCE major or UF Online major while enrolled in UF Online. Admission to the resident program for a non-PaCE major will require the regular transfer process.

Applicant's Signature

Date

Office of Admissions, PO Box 114000, Gainesville, Florida 32611-4000, 352-392-1365
www.admissions.ufl.edu

The Selection

- Students who had selected majors that were targeted for PaCE
- Part of holistic review process
- Students who would have been admitted if we had space



The Rollout



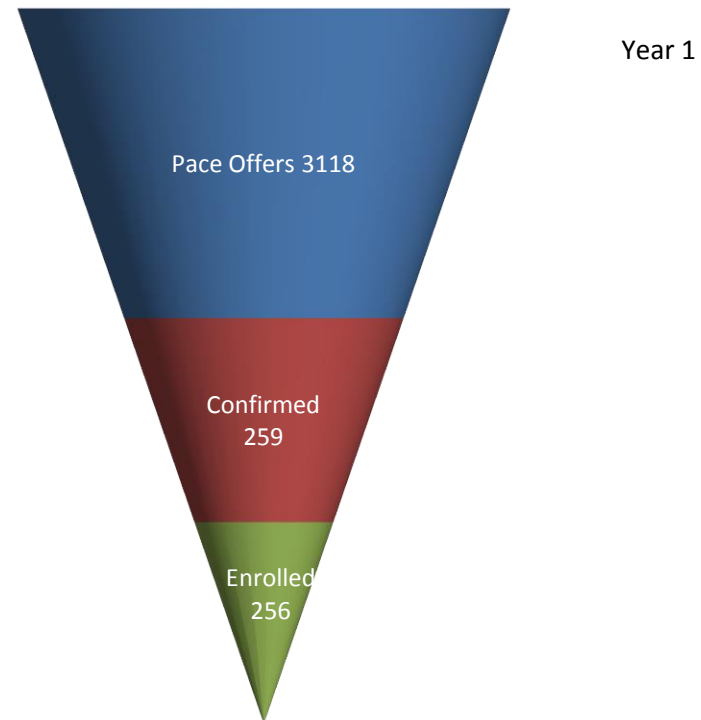
- Admission letter
 - Did not want to give impression that they had been admitted to campus
 - Year 1 some students did not read past the first sentence to know that they had been admitted to PaCE. Revised letter for year 2
- Website available
 - FAQs
 - College Confidential
 - Facebook discussions

The Press

- U. of Florida launches, new unconventional admission program — *USA Today College*
- University of Florida students get accepted, with a catch—they have to start online — *Washington Post*
- UF admits some students with an online catch — *Orlando Sentinel*
- 3,100 high school seniors told: Welcome to UF Gator Nation, online-only — *Tampa Bay Times*
- A Glimpse into the mind of UF's first PaCE Student - *Gainesville Scene*

The Yield

- 3118 students offered PaCE
- 259 confirmed (8%)
- 256 enrolled
 - (1.2% melt)



The Services

- Orientation
 - Links was previously developed for UF Online; modified to include needs of PaCE students
- OneStop
 - Provides comprehensive enrollment management assistance to PaCE students
 - Monitors contracts
- Student services
- Financial aid



The Reality

- PaCE students are moving to Gainesville
 - 30% of PaCE students are in Gainesville
 - Questions about what they can and cannot do
 - Marching Band
 - Cheerleading
 - Bus service
- Race not PaCE

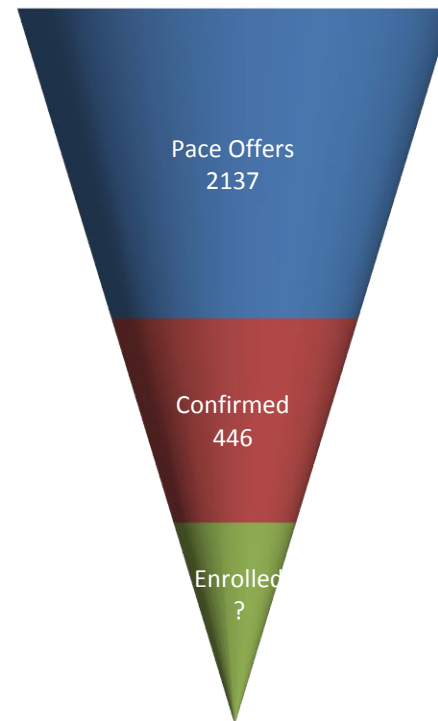


Pace 2.0 Changes

- Changes to application to indicate that they may be chosen for PaCE – Link to PaCE FAQ page
- Messaging about PaCE incorporated into
 - SUS Directors' Tour
 - Counselor breakfasts
 - Welcome center and high school presentations
- Retooled admission letter and checklist

Pace 2.0

- 2137 offers
- 446 confirmed (21%)

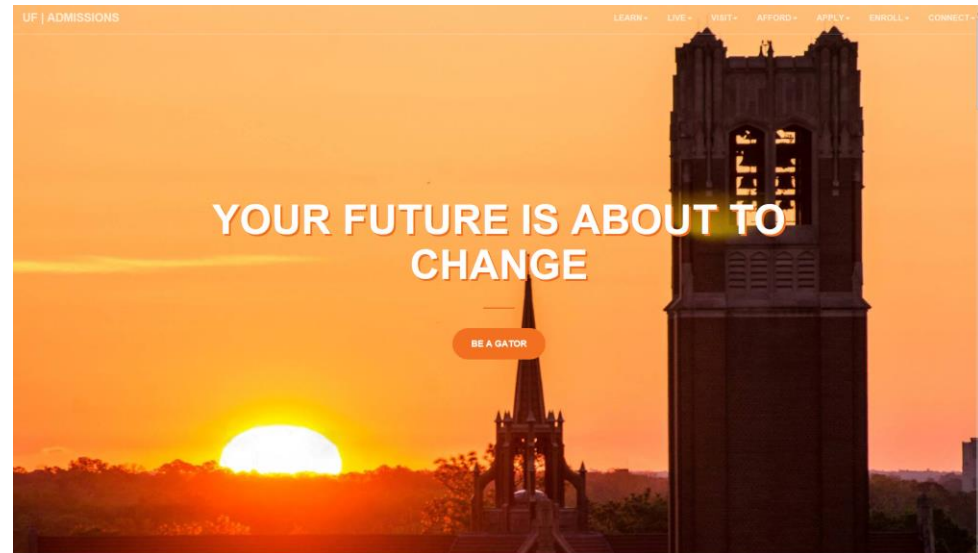


Pace 2.0 Confirms Profile

Profile	Percentage
Florida residency	98%
Minority	35%
First Generation	19%
Low Income	14%
Legacy	44%

Pace 2.0

- PaCE sessions at Florida Days
- On-campus orientation (PreView)
- Optional benefits package
 - Activities and Service
 - Athletics
 - Student Health
 - Transportation



Going Forward

- Keep tracking yield – 3-5 years of data should give us an idea of how these students will yield
- Success rate of students
- Determine how quickly students are transitioning to campus



THIS IS THE GATOR NATION.



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