

The Power of Digital Credentials

Learners in your area have worked hard, earned an ACT[®] WorkKeys[®] National Career Readiness Certificate[®] (NCRC[®]), and been offered a Bronze, Silver, Gold, or Platinum digital badge. **Digital credentials are fast becoming a source of truth for verifying skills and competencies**, and they'll be sharing their accomplishments online for you to see.

Why are digital badges powerful for **Your Workforce?**



Portable



Data Rich



Verified



Engaging

Employers Industry Associations



- ✓ Easily identify qualified individuals in your local job candidate pool.
- ✓ Securely verify credentials when hiring.
- ✓ Keep employees engaged online.
- ✓ Quickly connect skills with active job opportunities.

Work Ready Communities Workforce Boards State Depts of Labor & Commerce



- ✓ Easily identify qualified individuals that possess the foundational skills needed across jobs.
- ✓ Assess and promote the skills across your communities to attract industry to your region.
- ✓ Connect individuals with active job opportunities in your community.
- ✓ Securely verify credentials that are portable nationally, statewide, and regionally.

ACT has partnered with Credly to host the WorkKeys NCRC Bronze, Silver, Gold, and Platinum digital badges. **Why? To make it easier for you to find and hire individuals with foundational skills and build your workforce.**

35M+

Credentials Issued on the Credly Network



3.4M

Badge Shares from Credly to social networks in 2020



130K

Clicks per Month to verify individual product certification badges on Credly in 2020



Go to act.org/workkeys-ncrc to learn more or find resources to share with earners in your community.

