

STUDENT EMAILS

Student Email #1:

Subject Line: It's Your Journey....ACT can help

Big goals require taking small steps to achieve them. We know it can be overwhelming, especially if you don't know where to start. That's why ACT® has compiled their best resources in one place. Start here to uncover your path:

- [10 Things to Consider When Choosing a Major](#)
- [4 Tips to Build Your College Knowledge](#)
- [How to Practice Good Learning Habits](#)

Find more tips for college and career planning in the ACT resource library! → [Explore Resources](#)

Student Email #2:

Subject Line: What's Your Next Step?

Group projects, after-school clubs, volunteering—**you've accomplished a lot.** Add one more tool to your toolbox. An ACT® score can help you stand out on college applications!

Plus, taking the ACT test can help you:

- Qualify for scholarships
- Demonstrate what you've learned in school
- Uncover your interests and identify opportunities

Discover more reasons to choose the ACT @ [ACT vs. SAT](#)

Student Email #3:

Subject Line: Test Prep Options

Covering all your bases sometimes means going above and beyond. Perhaps you get test-day jitters or simply want to know exactly what to expect.

When it comes to preparing for the test, ACT® has you covered. ACT has content you can count on and teachers you can trust.

Find the official ACT® test prep option that's right for you.



[GET TEST PREP](#)

Student Email #4:

Subject Line: Make a Plan

Get registered!

Setting up a [MyACT Profile](#) is your first step in registering for the ACT.

[START NOW](#)

Find test centers in your area.

Check out the [ACT Test Center Locator](#) to find testing locations near you.

Take a practice test.

Review real test content by taking official ACT practice tests in all 4 subject areas and understand exactly what you missed and what you didn't with a score report.

Order test prep materials.

Once your [MyACT Profile](#) is setup, you'll be able to purchase official test prep materials and make changes to your orders as needed.

View your scores and send score reports.

When available, [your ACT scores](#) will be posted online and accessible through MyACT.

Get set up for success—create your MyACT Profile today. Have more questions? Visit our [registration information page](#) for more details.

Student Email #5:

Subject Line: Have you registered for the upcoming test yet?

Take a step toward increasing your scholarship potential, standing out on college applications, and planning for your future.

Is taking the ACT® test on your to-do list? If you haven't already, now is a great time to register for the upcoming ACT!

[REGISTER NOW](#)

You've already registered? Start preparing with official ACT test prep solutions!

PARENT EMAILS

Parent Email #1:

Subject Line: Your Student's Journey....ACT can help

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Parent Email #2:

Subject Line: What's Your Student's Next Step?

Group projects, after-school clubs, volunteering—**your kid has accomplished a lot**. Add one more tool to your toolbox. An ACT® score can help your student stand out on college applications!

Plus, taking the ACT test can help them:

- Qualify for scholarships
- Demonstrate what they have learned in school
- Uncover their interests and identify opportunities

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Parent Email #3:

Subject Line: Test Prep Options

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Find the official ACT® test prep option that's right for your student.



[GET TEST PREP](#)

Parent Email #4:

Subject Line: Make a Plan

Get your student registered!

Setting up a [MyACT Profile](#) is their first step in registering for the ACT.

[START NOW](#)

Find test centers in your area.

Check out the [ACT Test Center Locator](#) to find testing locations near you.

Encourage your student to take a practice test.

Review real test content by having your student taking official ACT practice tests in all 4 subject areas and understand exactly what they missed and what they didn't with a score report.

Order test prep materials.

Once your student's [MyACT Profile](#) is setup, they will be able to purchase official test prep materials and make changes to their orders as needed.

View your student's scores and send score reports.

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