COLLEGE AND WORKFORCE TRAINING READINESS



The Future Workforce of Florida

Florida's labor force and economy are strengthened when the state's high school graduates are prepared for college and are interested in pursuing available jobs in Florida. Academic preparation is critical, given that many of the projected high growth job openings in Florida will require a 2-year college degree or more. In Florida, five of the expected highest growth career fields will be education, management, marketing & sales, computer specialties, and community services. Do Florida's future workers have the necessary skills to fill positions in these high-growth careers? Are Florida's future workers interested in jobs in these fields?

Using 2008 ACT results for 61,293 Florida high school graduates with career interest information, and 2007-2015 Florida state long-term occupational projections (based on job growth and job replacement), here is what we know so far.

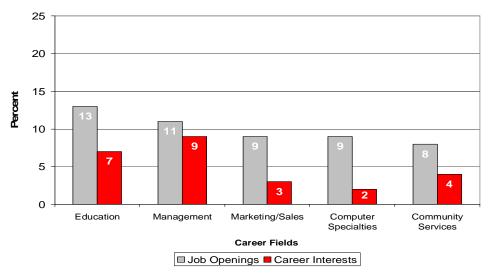
- There is some interest among Florida high school students in pursuing these high-growth career fields, but not enough to meet the demand.
- Of Florida students expressing interest in these high-growth career fields, more than one-half are ready for first-year college English courses, while less than one-half are prepared for college-level social science courses.
- Of Florida students expressing interest in most of these high-growth career fields, less than one-third are ready for college-level math or science courses.

Florida educators should continue to encourage their students to pursue highgrowth Florida career fields.

Students' Interests

> Gaps between expected jobs and interested students are apparent for careers in education (secondary teachers, administrators, etc.), marketing & sales (insurance agents, buyers, etc.), computer specialties (computer programmers, database administrators, etc.), and community services (social workers, school counselors, etc.), with more jobs expected than students interested in jobs in these fields (Figure 1). Florida may be faced with potential labor shortfalls in fields where skilled individuals are most needed.

Figure 1: Projected Annual Job Openings and Florida High School Students' Interests in High Growth Florida Career Fields^{1, 2}



State projections 2007-2015 provided by Florida Agency for Workforce Innovation.



²Based on 2008 ACT-tested Florida students (n = 61,293) with valid career information.

Although the gap between students interested in the management field (convention planners, hotel/restaurant managers, etc.), and the jobs that will be available in this field is more narrow, many of these students are not ready to meet or exceed one or more of ACT's College Readiness Benchmarks in English, reading, mathematics, or science, as shown in Figure 2. Students who are interested and college ready are more likely to be successful in the coursework needed to enter this high-growth career field.

100 80 Percent Ready by Subject 60 40 20 0 Education Management Marketing & Computer Community Sales Specialties Services **Career Fields** ■ English ■ Reading ■ Science ■ Math

Figure 2: ACT College Readiness Benchmark Performance of Florida High School Students Interested in High Growth Florida Career Fields by Subject³

Florida educators should continue to encourage their students to achieve the highest level of preparation for college, in order to meet Florida Workforce demands.

Students' Skills

- Students are ready to succeed in entry-level college courses if they meet ACT's College Readiness Benchmarks. In Florida, more than one-half of students are prepared for first-year college coursework in English for the five high-growth career fields. Fewer students interested in these high-growth fields are prepared to succeed in college-level social science courses (indicated by ACT Reading Benchmark), with students pursuing marketing & sales careers being the least prepared and students pursuing community services careers being the most prepared.
- Approximately one-third or more of students wanting to enter three of the five high-growth careers are ready for college-level math courses. Less than one-quarter of students pursuing the five high-growth careers are ready for college-level science courses.
- ➤ Overall, the pattern of readiness for college coursework is similar across the five highgrowth career fields: Student preparation is highest for English and social sciences, and much lower for math and science. The lower levels of preparation among graduating high school students is alarming, given the high demand for science- and math-intensive careers such as computer programming and teaching.

³Based on 2008 ACT-tested Florida students (n = 61,293) with valid subject scores and career information.