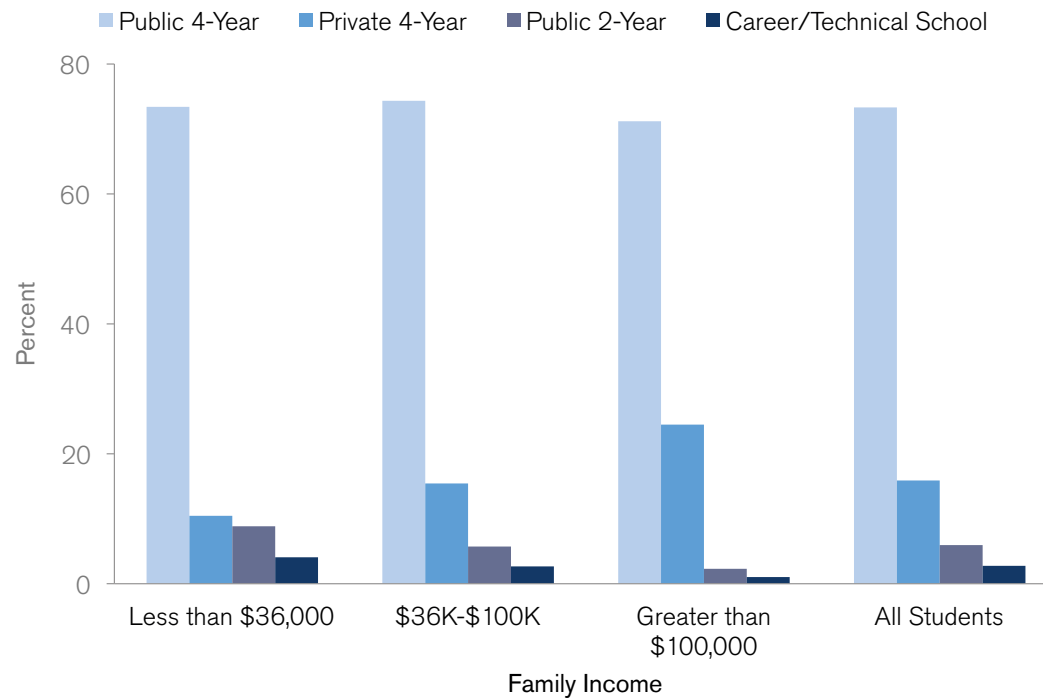


Preferred Type of Postsecondary Institution by Annual Family Income 2014

TRACY WILKINSON

Preferred Type of Postsecondary Institution by Annual Family Income



Note: Data based on 1,308,860 ACT-tested 2014 high school graduates who reported annual family income and provided information about their preferred type of college or university.

Almost three-quarters (73%) of 2014 high school graduates who took The ACT® reported that they would prefer to attend a public four-year college or university over other types of postsecondary institutions. This chart illustrates the differences between preferred type of postsecondary institution at various family income levels. While the percentage of students who hope to attend a public four-year

college or university stays relatively constant across income levels, preferences for other types of postsecondary institutions vary by annual family income. These results are consistent with prior findings from ACT-tested 2013 high school graduates.¹ ■

¹ See ACT Information Brief [2013-30](#).

- The percentage of ACT-tested 2014 high school graduates who would prefer to attend a private four-year college or university increases as family income increases.
- The percentage of 2014 graduates who hope to attend a public two-year college or career/technical school decreases as family income increases.